

Bill Finnegan

Executive Producer

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Recent Experience

J Walter Thompson/New York (1994-2018)

Over 23 years of positive career growth and leadership for worldwide headquarters of JWT, leading creative, account and client through all aspects broadcast, digital, radio and print from initial concept ideation through to completion across multiple clients.

Other career assets include: annual forecasting of fee and project budgets, actualization and audits; manage staff and freelance TOS; leader of junior mentorship, career development and internships; business affairs supervision; negotiation of celebrity and over-scale talent, Guild and Union compliance and audits, liaison for cost and production consultants; extensive film experience in international, pharmaceutical and consumer healthcare, kids, animals, VFX, music and sound design, PSA's and New Business.

Director of Brand Production (2010-2018)

*Clients: Pfizer * Janssen * J&J * AstraZeneca * KPMG * Sunovion * Ferring * BMS*

Executive Producer (2002-2010)

*Clients: Johnson&Johnson|McNeil * Schick * Jenny Craig * Wyeth * HSBC*

Senior Producer (1997-2002)

*Clients: Schick * KCC * Warner Lambert * Adams * BMS*

Executive Producer (1994-1997) Big Idea Productions/JWT inhouse

*Clients: Kodak * Debeers * Warner Lambert*

Previous Experience

R/Greenburg Associates 1991-1994 (RGA & RGA/LA)

Treasurer, CFO

Image Point Productions 1987-1991 (NY & LA)

(Division of Stephen J Cannell Productions)

Controller

Stephen J Cannell Productions 1984-1987 (Hollywood, CA)

Manager of Accounting

BDP International 1979-1984 (Phila, PA)

Senior Accountant

Plays & Players Theatre, 1975-1984 (Phila, PA)

Executive Producer/Actor/Director, Children's Theatre

Education

Drexel University, Phila, PA (Accounting)

BitsAndBobs

Founder Member/Treasurer of Gay Gotham Chorus, NYC

Passionate Chef, Amateur Photographer